

TECHNICAL MANAGEMENT

Specialization: Small Business Management and Entrepreneurship



ABOUT THIS DEGREE PROGRAM

BUSINESS CORE

A FOUNDATION IN BUSINESS

This program features a series of essential Business Core courses to help build interdisciplinary skills critical to workplace success. These courses introduce students

to key disciplines that support business careers and cover concepts related to general business principles, including accounting, marketing, management and the analytic skills that inform business decision-making.

The Business Core coursework introduces students to contemporary workplace applications. In each course, the learning experience is enhanced through activities that help students apply the course material, while shaping future education and career choices.

A PROGRAM TO FUEL YOUR FUTURE

Students electing the Small Business Management and Entrepreneurship technical specialty will hone their entrepreneurial skills through rigorous coursework spanning entrepreneurship, customer relations, ecommerce and business planning.

IS THIS PROGRAM FOR YOU?

Do you have potential transfer credits and an interest in pursuing management in a small business environment or starting your own company? Then this program may be the right fit for you.

CAREER OPPORTUNITIES

Graduates of DeVry University's Technical Management program with a specialization in Small Business Management and Entrepreneurship may consider, but are not limited to, the following careers:

- Administrative Services Manager
- Business Development Manager
- Construction Manager
- Retail Store Manager
- General and Operations Manager
- Customer Relations Manger
- Management Analyst Consultant
- Small Business Owner
- Social and Community Service Manager

WHAT YOU'LL LEARN

ESSENTIALS

- Communicate methods and findings
- Collaborate in a dynamic work environment
- Solve complex problems
- Analyze numerical data
- Apply appropriate technologies

BUSINESS CORE

- Lead, manage and collaborate in diverse environments in physical and virtual settings
- Allocate financial and human resources, manage risk and analyze business opportunities
- Evaluate and solve complex business problems using numerical and qualitative data
- Use technology to develop business solutions to improve daily operations and long-term strategy

PROGRAM

- Apply basic project management techniques through project planning software
- Analyze financial and statistical data using spreadsheet and database software
- Examine opportunities within the organization and propose changes for quality improvement
- Effectively communicate business information to diverse audiences through various media

SPECIALIZED

- Develop long-range budget based on sales forecasts to plan for financial needs
- Apply decision making techniques to effectively operate a small business
- Identify opportunities and develop new products and services
- Produce a comprehensive business plan to guide strategy and operations

QUICK FACTS

122
CREDIT HOURS
minimum credit hours
required for graduation¹

2 + 8
YEARS MONTHS
minimum length to graduation²

ACCREDITATION MATTERS

The Bachelor of Science in Technical Management degree has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, www.acbsp.org), demonstrating that it meets standards of business education that promote teaching excellence.



MICROSOFT OFFICE PRODUCTIVITY TOOLS

To ensure you have a robust learning experience, as part of your program, you will use latest version of the Microsoft Office suite to communicate business information, analyze data and report findings.



**FLEX
2 FIT**

FLEXIBILITY TO FIT YOUR LIFE

Take courses online, on campus, or in our innovative connected classrooms. Study full- or part-time and tailor your DeVry experience to fit your life. Classes start every 8 weeks, so you can begin your college degree when it makes sense for you.



BE AN ACTIVE PART OF AN INCLUSIVE FUTURE

Customize your curriculum by choosing Diversity, Equity and Inclusion (DE&I) course alternates for your Communication Skills, Humanities and Social Science courses. These options highlight relevant topics to help empower you to promote an inclusive workplace.

¹ 125 for students enrolled at a Pennsylvania location.

² Not including breaks. Assumes year-round, full-time enrollment. Additional program information may be found at <https://www.devry.edu/online-programs.html>.

Technical Management | Small Business Management and Entrepreneurship

ESSENTIALS

40
CREDIT HOURS

COMMUNICATION SKILLS

ENGL112 ¹	Composition
ENGL135	Advanced Composition

HUMANITIES

LAS432	Technology, Society, and Culture ☼
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Select one

ETHC334	Diversity, Equity and Inclusion in the Workplace ☼
ETHC445	Principles of Ethics

SOCIAL SCIENCES

ECON312	Principles of Economics
SOCS185 ²	Culture and Society ☼

MATHEMATICS AND NATURAL SCIENCES

MATH114	Algebra for College Students
SCI228 ³	Nutrition, Health and Wellness with Lab

Select one⁴

MATH200	Quantitative Reasoning
MATH221	Statistics for Decision-Making

ADDITIONAL GENERAL EDUCATION SELECTION

Select one

SPCH275	Public Speaking
SPCH276	Intercultural Communication ☼

PERSONAL AND PROFESSIONAL DEVELOPMENT

CARD405	Career Development
COLL148	Critical Thinking and Problem-Solving

☼ This icon indicates Diversity, Equity & Inclusion Courses

BUSINESS CORE

18
CREDIT HOURS

BUSINESS CORE

BIS155	Data Analysis with Spreadsheets with Lab
BUSN115	Introduction to Business and Technology
BUSN319	Marketing
COMP100	Computer Applications for Business with Lab
MGMT303	Principles of Management

Select one⁵

ACCT207	Fundamentals of Accounting
ACCT212	Financial Accounting

PROGRAM

37
CREDIT HOURS

MANAGEMENT AND TECHNOLOGY

One of

BIS245	Database Essentials for Business with Lab
SEC310	Principals and Theory of Security Management

One of⁶

MGMT404	Project Management
PROJ404	Project Management for the Profession

ELECTIVES^{7,8}

Two of

ACCT360	Managerial Accounting
BIAM110	Introduction to Business Analytics
BUSN379	Finance
LEAD150	Leadership and Facilitating Change
LEAD200	Communication for a Diverse Workplace
MGMT408	Management of Technology Resources

Five of

BUSN278	Budgeting and Forecasting
BUSN369	International Business
BUSN412	Business Policy
GSCM206	Managing Across the Supply Chain
LEAD335	Cross-Cultural Leadership
MGMT410	Human Resource Management

SENIOR PROJECT

BUSN460	Senior Project
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SPECIALIZED

28
CREDIT HOURS

SMALL BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

BUSN258	Customer Relations
BUSN278	Budgeting and Forecasting
MGMT410	Human Resource Management
SBE310	Small Business Management and Entrepreneurship
SBE420	Operational Issues in Small Business Management
SBE430	E-Commerce for Small Business
SBE440	Business Plan Writing for Small Businesses and Entrepreneurs

¹ Students enrolled at a New Jersey location take ENGL108 in lieu of this course.

² Students enrolled at a Nevada location must take POLI332 as part of this requirement, the Additional General Education Selection or the Electives.

³ Students enrolled at a New Jersey location must take PHYS204 to fulfill this requirement.

⁴ Students selecting the Business Intelligence and Analytics Management technical specialty must take MATH221.

⁵ Students selecting the Accounting or Finance technical specialty must take ACCT212.

⁶ Students selecting the Project Management concentration must take PROJ404.

⁷ Students enrolled at a New Jersey location must take 55 semester-credit hours of general education coursework. Fifteen semester-credit hours of general education coursework may be applied to the Electives course area.

⁸ Students selecting the Accounting technical specialty interested in sitting for the CPA exam in Texas complete ACCT434, ACCT440 and MGMT330 as elective course options. Successful completion of topics presented in these courses is required to sit for the CPA exam in Texas. Additional requirements also apply to students wishing to sit for the CPA exam; students should check with the Texas Board of Public Accountancy for details.

visit [DeVry.edu](https://www DeVry.edu) | Call 888.DeVry.04

In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), www.hlcommission.org. The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the [Tennessee Higher Education Commission](http://www.tennesseehighereducationcommission.org). Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.